Stay Cal Adopts Hotel Investor Apps
ERP & Accounting Software

Stay Cal Hospitality, a hospitality management & development company headquartered in the San Francisco Bay Area, has chosen to expand its use of Hotel Investor Apps ERP & Accounting software with the addition of AP automation software. Stay Cal is leveraging technology to grow their portfolio of select-service hotels, while making smart decisions to be able to navigate even severe downturns, like the COVID-19 pandemic.

When choosing Hotel Investor Apps, Stay Cal compared it to other robust hotel accounting systems and chose Hotel Investor Apps because of its ease-of-use, integrated platform, and the advantages with budgeting and forecasting to make decisions for the future.

Jimmy Palmer, Chief Operations Officer of Stay Cal, said, "We are happy to have this great partnership with Hotel Investor Apps. The support has been amazing. The software has the flexibility to do what we need to do. The Phone app is very accessible. We are customizing dashboards now to get information faster and make operating decisions".

On the COVID-19 crisis, Hiten Suraj, President and CEO of Stay Cal added, "At Stay Cal we have always put people first be it our guests or team members. Hotel Investor Apps has been crucial during this time to measure & evaluate performance for all our locations. Our leaders are closely monitoring operating costs and benchmarking it across the portfolio to identify areas for further cost optimization & reduction".

With Hotel Investor Apps ERP & Accounting, users can predict cash requirements, track vendor balances, deliver vendor reports, and set-up automation processes to either approve, prioritize or delay payments.

Uyen Tran, Senior Director of Accounting at Stay Cal commented that, "Hotel Investor Apps' universal search makes doing research much easier because every line-item entry, every description is right there. I can type in a supplier's name and go deep into the details".

Stay Cal recently expanded its utilization of Hotel Investor Apps by integrating with a 3rd party solution, AvidXchange. AvidXchange is an automated Accounts Payable software with a focus on eliminating manual processes, like AP invoice entry, paper invoices, and paper checks. According to Suraj, "We chose AvidXchange because of the seamless integration with Hotel Investor Apps. The support and on-boarding have been fantastic. The automated AP has brought tremendous process efficiency resulting in cost savings and more importantly allowing our team to focus on qualitative tasks".

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Charlie Fritsch
CEO
Hotel Investor Apps Inc.
(410) 489-7500 x114
charlie@hotelinvestorapps.com

Tran, added that, "Because the payment process is all online, it saves a lot of time. It has greatly cut down on manual entry and it is easy to look up digital invoices from any supplier. Right now, it is great that I do not need to get stamps, or get printed checks signed. The GMs like it too because it saves time with each invoice".

Charlie Fritsch, CEO of Hotel Investor Apps said, "Forward thinking visionaries like Hiten and the leadership team at Stay Cal will get through this challenging time, and even come out ahead, because they are prioritizing efficiency and leveraging technology to better serve their staff, their guests, and their hotel owners."

"It has been a good partnership. Hotel Investor Apps has been quick and consistent on deploying customizations that help make our processes even more efficient", said Hiten Suraj. He added that, "As we look to scale up, it is important to have instant access to relevant and critical information that helps decision making".

Hotel Investor Apps is a hotel specific ERP & accounting application hosted on AWS (Amazon Web Services) with unique modules for hotels developed on the Acumatica ERP platform. Acumatica is a true cloud solution with advanced automations and integrations with 200+ independent software vendors (ISVs). As the only hotel Enterprise Resource Planning (ERP) software, Hotel Investor Apps offers one platform to manage all hotel operations and business systems as well as automated hotel PMS and STR data importing and analysis. The pre-built and customizable dashboards, reports, and full-functionality mobile app keeps all stakeholders informed with accurate, timely intelligence through customized controlled access individual user ID security settings. For more information on Hotel Investor Apps, go to https://hotelinvestorapps.com/ or contact Chris Hall at (410) 489-7500 x 216 or chris@hotelinvestorapps.com.