

# 1 Retail

# DATA SHEET

# 1RETAIL EXCLUSIVELY FOR ACUMATICA

## THE FUTURE OF RETAIL IS ALL ABOUT CUSTOMER EXPERIENCE

Your customers are demanding a more relevant, engaging experience regardless of how they interact with your business. All of the "Touch Points" to your business including the in-store experience, your web store, smartphones, order desk, video and social media must reflect a high degree of interest in your customers and as much information about your products and services as you can provide. Furthermore, customers are demanding access to information of all sorts about your products and services, stock levels and stock availability in real time.

Knowing how to deliver the best possible experience to your customers requires in depth knowledge of and insight into your customers purchasing habits, demands, desires and behaviors.

Delivering a high-quality customer experience is the key to success in retail!

#### RETAIL IS NO LONGER "JUST" ABOUT POINT OF SALE

The Key to implementing a customer oriented retail system as opposed to a legacy "product oriented" retail system is to reorient your organization to focus on the customers at a much higher level than most businesses are currently accustom to. It means higher levels of service, better control of your shipping and more product knowledge by your employees. In addition to accounting and inventory management, modern customer oriented retail systems will demand order processing and in many cases, shipping related data as well as more in-depth customer data. All of this data will have to be collected and managed.

The goal is to deliver a "High Tech", "High Touch" end user experience to your customers and give them access to a plethora of information as easily as possible. Acumatica, being a complete "Platform" based ERP solution, has all the data collected by all aspects of your system stored in one database. This allows you to have real time access to all necessary data when you need it.

1Retail is designed to address the requirements of future oriented retail businesses by providing the platform that they need to be successful.

#### 1RETAIL TOGETHER WITH ACUMATICA ARE A POTENT COMBINATION!

1Retail and Acumatica together with your e-Commerce solution are a potent combination for complete end-to-end retail management.

#### **KEY BENEFITS**

#### **FULLY INTEGRATED**

- 1Retail fully integrates with your existing Acumatica modules including:
  - Sales Orders
  - Customer Management
  - Inventory & Warehouse Management.
  - Accounts Receivable
  - Cash Management
  - Users
  - Marketing
  - eCommerce

# CENTRALIZED STORE CONTROL

- 1Retail's back-office allows for centralized control right down to POS device / Lane as well as in-store pricing.
- Transactions are synchronized via our rest interface back to The Acumatica ERP.

#### **OMNI-CHANNEL RETAIL**

 1Retail and Acumatica Commerce Edition combine to offer a truly omni-channel retail management system.

#### **CUSTOMER-CENTRIC POS**

Track Customer buying patterns down to location and SKU, loyalty programs and store-level end-point devices.

#### **FULL-FEATURE POS**

◆ 1Retail provides class leading POS functionality such as promotional SKU bundles, POS device support, multi-currency & split tenders and much more.



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### **1RETAIL ADVANCED TECHNOLOGY FEATURES**

Maintain 1Retail from within Acumatica

1Retail has endpoints to the "Hub" to collect and manipulate data through technology. A key design element is the definition of endpoint "Roles" to permit different types of technologies to be utilized in a store such as Videos. Beacon technology, data collection endpoints, IOT endpoints, Loyalty Activated End-points, People Counters, Kiosks, Price-Check stations and more.

All of your business data in one database

By choosing to develop the POS workstation using UWP and Xamarin means that the POS Client is available to run on any device and any modern operating system including Apple IOS, Android (V7, 8, 9) and Microsoft Windows (Version 10 and above).

Automatic Offline Mode

What happens if the internet goes down? Not much! 1Retail is designed to continue to operate from internal data that is stored on the POS Client and continually "trickle updated" from Acumatica in the background. When the internet connection is reestablished, any locally processed transactions will automatically upload to Acumatica.

Load Levelling

1Retail brings in transactional data to its own tables within the Acumatica database to avoid any significant impact on order processing. The frequency of data processing (posting) of the retail data can be controlled using the Acumatica Automation task features or transactions can be processed manually. The frequency of data transmission to or from Acumatica via the rest interfaces can also be automated and managed from the 1Retail menus in Acumatica.

At home on your PC or Moble on a tablet or other mobile device.

The 1Retail POS Client was designed from inception to operate on any modern computing devices (smartphones, tablets, laptops and desktop computers). The 1Retail POS Client was also designed to have a small footprint and support an extremely wide array of screen form factors (screen sizes).

Lowest Possible **Total Cost of** Ownership

1Retail was designed to be maintained from within the Acumatica ERP System. 1Retail relies on the existing Acumatica data to generate almost all of the data that it needs to operate. Once a few Retail related items (like POS Tills and POS Security) are setup, 1Retail will setup the entire retail system using existing data from Acumatica. Install a 1Retail Hub in each store, attach the POS Tills and you can begin processing retail transactions.

Developed using the Acumatica SDK.

By developing the entire 1retail back-office set of functions using the powerful Acumatica xRP framework, 1Retail benefits from Acumatica's technology and functional feature sets as well as allowing for complete multi-channel integration including other additions to your system.

Configurable Screens

1Retail features user configurable interfaces with templated POS client screens for ease of use and speed of processing. 1Retail fully supports touch screen operations.

# THE ACUMATICA ERP **DIFFERENCE**

Acumatica delivers a full suite of integrated business management applications unlike any other ERP solution on the market today.

#### STREAMLINE OPERATIONS

Manage your business more efficiently:

- Automate processes
- Access the system from anywhere on any device—including mobile
- Promote collaboration with allinclusive user licensing

#### ADAPTABLE SOLUTION

Add and extend:

- Deploy in-house or in a private or public cloud
- Easily configure your solution to fit your needs
- Add capabilities such as CRM or data visualization at any time

# YOUR BUSINESS **ACCELERATED**

Get a single version of the truth:

- Accelerate business performance and make smarter decisions with automated processes, real-time data collection, financial analyses, and forecasting
- No per user pricing system scales as your business grows

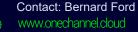
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