



FACT SHEET

Planful is the Continuous Planning Platform that Empowers Collaborative and Agile Planning and Decision-Making

The business world today is more dynamic and unpredictable than ever. Market conditions can change overnight, and finance leaders are tasked with navigating that rapid change with agility and confidence. In order to do that, they need tools that give them insights, speed, and accuracy to make better decisions at the speed of business.

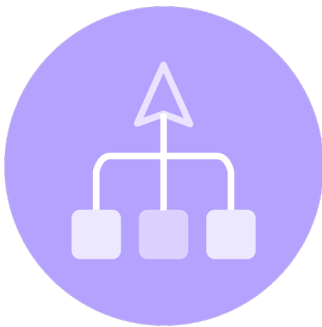
Planful provides a Continuous Planning platform that empowers finance to automate and accelerate FP&A activities, drive faster and more agile planning and decision-cycles, and elevate the financial IQ of the organization so that everyone is making smarter decisions more frequently.

Planful is a complete end-to-end platform for financial planning, consolidation, and reporting & analysis. The Planful platform is powerful, easy to use, and fast to deploy.



STRUCTURED & DYNAMIC FINANCIAL PLANNING

Structured Planning with Planful enables finance with a multitude of planning methodologies such as rolling forecasts, driver-based planning, top-down, zero-based budgeting, workforce planning, revenue & expense planning, balance sheet planning, and cash flow planning. Prebuilt planning functionality and financial intelligence provides finance with the structure, governance, and control they need to meet financial planning and reporting standards. Dynamic Planning provides a powerful and flexible modeling engine that enables users with bespoke models, custom hierarchies, breakback, and unlimited scenario analysis with instant connectivity between plans so they can plan at the speed of business.



FINANCIAL CLOSE & CONSOLIDATION

The Planful platform offers robust financial consolidation functionality to meet the needs of even the most complex businesses. Planful automates journal entries, intercompany eliminations, minority interest, entity consolidation, currency conversion, and financial reporting so finance can close the books fast and accurately. Prebuilt functionality and financial intelligence, role-based security, workflow, audit logs and audit trails deliver a trusted single source of financial truth and provides confidence and trust that financial data is always accurate.



FINANCIAL REPORTING

Planful provides a robust library of reporting formats and delivery options. Highly formatted presentation-quality GAAP reports, detailed management reports, self-service ad hoc analysis, visual dashboards, and dynamic integration with MS Office enable access to financial data and insights in the right format for any audience.

Benefits Of The Planful Platform

POWERFUL

Planful provides a complete cloud-based platform for financial planning, consolidations, reporting, and analytics. With robust prebuilt functionality that's easy to use, an Excel-like user experience, powerful collaboration tools, and comprehensive data integration capabilities, Planful can help you rapidly accelerate financial close and consolidation cycles, drive agile structured and dynamic planning cycles, and generate insightful financial reporting and analytics so you have the confidence and agility to drive your business forward.

EASY TO USE

Ease of use drives user adoption within finance, accounting, and business operations. Planful is easy to use by design. All formulas are specified with the familiar Excel formula language, departmental managers can plan for any business need, end-users can discover new insights with self-service reporting, and finance can manage the entire platform with point-and-click setup.

FAST TO DEPLOY

Planful can be deployed within 8-12 weeks on average. Because Planful is cloud-based, there is no dependency on IT, and prebuilt financial intelligence avoids dedicating time and money to costly customizations. By offering self-service report creation, any questions that are not immediately answered in standard reports can be addressed by the business users themselves.

To learn more, visit www.Planful.com

WHAT OUR CUSTOMERS SAY

“The ability to drill down on any category gives department managers great insight into their areas of the business. They have the ability to generate every report on their own, without having to request assistance from finance.”

– RYAN SCAFIDI

Senior Director of
Financial Planning and
Analysis, Boston Red Sox