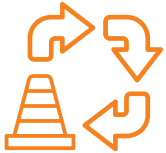


Rental360 is a modern, flexible platform for companies that need to run their business and rent equipment all from one place. Make staff more efficient and give business owners more control over information needed to make sound decisions to drive profitability.



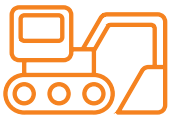
Rental Order Cockpit

A single location where an order entry person can go and easily get up and running, prevent mistakes, and provide a single place for them to get and enter all information they may need to process an order.



Rental Transaction Flow

Rental360 has a detailed transaction flow similar to Acumatica inventory processing. Regardless of how a rental transaction originates, it will create either rental issues (rented) or a rental receipts batch. These batches create detail rental transactions.



Enterprise Asset Management

Manage all of your assets from acquisition through retirement while keeping tabs on their status, depreciation, and revenue generation in real-time.

- Extensive Equipment Tracking
- Equipment Life-Cycle



Preventive Maintenance

Ensure the long-term viability of your rental fleet with preventive maintenance schedules, maintenance work order management, flexible meter types, management of equipment manuals, and more driven by days or meter readings.



Work Order & Ticket Management

Manage all of your Work Orders and tickets for equipment delivery, service, pick-up, maintenance, and other services associated with your equipment. Enter your labor, parts, usage, and service and pull your parts inventory related to your equipment.



Mobile Delivery and Pick-Up

Equipment drop-off or damage can be documented with pictures attached to the equipment record, capture customer signatures, look up history and more from the field.



Advanced Dashboarding and Metrics

The ARA Rental Market Metrics Certified dashboards and analytical functionality within Rental360 enable users to customize, see, and analyze their key metrics at a glance.



Integration with Telematics

Intelligently track the real-time status of parts and usage of your equipment while it is in use in the field with integration to telematics.



Advanced Pricing

Rental360 utilizes a rental rate table and formula driven pricing engine to provide a very adaptable pricing model.



Rental Rates

Rental rates can be calculated based on a combination of attributes including:

- Base Rate
- Customer price class or Customer
- Rental and Billing Items
- Rental Period – Day\week\month
- Warehouse
- Promotions
- Date Ranges



Flexible Billing

Rental360 is very adaptable in creating billing models to fit when a customer is billed and how it is calculated. Billing frequency can be based on cycle billing or on demand billing while billing calculations can be based on actual duration, usage, or contracts.



Advanced Rental Kits & Configurator

Configure pieces of equipment that are typically rented together so that they automatically populate to ensure that pieces are not missed. You can charge a fixed amount for a kit or charge component by component.



Project Accounting

With enhanced project integration, rental owners can easily accommodate project requirement changes with quick insight into concerns such as financial implications, scheduling conflicts, and maintenance delays.

Crew Dispatch

Easily schedule and dispatch crews with the appropriate equipment to optimize your service contracts.



Advanced Status Management

Classify equipment that represents the different statuses of equipment as it progresses through the rental workflow. It is essential to track the status of rental equipment so that all users know what product is available to rent, in service, down for a long term sit down, down short term, being checked-in but it hasn't been cleaned yet, etc.



Acumatica Project Accounting & Construction Edition Features

Companies leveraging Acumatica Project Accounting and Construction Editions can take advantage of functionality built into Rental360 that allows a company to track the true cost associated with a piece of equipment while it is out on rent, including factors like purchase price, depreciation, maintenance and service, while factoring in the revenue generated by that piece of equipment in order to gain more accurate job costing.